



RULES OF PARTICIPATION

saveMORE! is MHEC's monthly advertisement program offered to suppliers free-of-charge to foster use of a featured MHEC contract. If your contract has been selected to be featured, you may submit a promotional ad highlighting your savings as follows:

- Discounts must represent a significant value.
- Your offer must be valid for a minimum of 30 days (maximum of 90 days).
- Your ad must include the MHEC contract number and the promotional period.
- It is preferred that ads include a promo code for members to reference when placing orders.
- **Ads must be submitted in jpg format with a maximum size of 800 pixels w x 450 pixels h (350KB).**
- **Ads without images may be submitted in word format. PDF files will not be accepted.**
- MHEC will review and approve all content to determine which saveMORE! offers provide the best value for our members.
- Similar offers will be considered on a first come, first served basis.
- Submit your ad/article for review via email to your contract manager or **member@mhec.net** indicating "saveMORE" in the subject line.

Ads must be submitted by the first of the month prior to the promotion month. Example: Promotion month of January

- Ad due on the 1st of December
- Ad will be promoted in the January saveMORE! (or longer if ad runs 90 days)
- Ad effective date: 1/1/202X – Ad end date: 1/31/202X (30 days min.) or 3/31/202X (90 days max.)



Your company name, address, website, etc.
MHEC Contract number
Promo Code

What is your promotion/offer?
Example: Order \$1,000 of our anatomical models, receive an extra 5% discount

How long is the offer good for?
Example: Orders must be received by July 31, 202X
Please reference the promo code when placing an order