



RULES OF PARTICIPATION


Throughout the year we feature select contracts and provide those contracted supply partners the opportunity to offer promotional discounts to our members for particular contracted commodities or services. We will highlight and promote these discounts to members monthly via our vendor showcase notices.

If your contract has been selected to be featured you may submit a promotional ad highlighting your savings as follows:

- Discounts must represent a significant value
- Your offer must be valid for a minimum of 30 days (maximum of 90 days)
- Must include the MHEC contract number and the promotional period
- It is preferred that ads include a promo code for members to reference when placing orders.
- Ads must be submitted in J-Peg format with a maximum size of 800 pixels w x 450 pixels h (350KB)
- Ads without images may be submitted in word format. **PDF files will not be accepted.**
- The MHEC will review and approve all content to determine which Ed\$ave offers provide the best value for our members. Only the best value offers will appear in the monthly e-blast (maximum of 10 offers per contract)
- Same or similar offers will be considered on a first come first serve basis
- Submit your ad/article via e-mail for review and approval to your contract manager or member@mhec.net indicating Ed\$ave program in the subject box.
- Ads must be submitted by the 1st of the month prior to the promotion month and will be advertised in the e-blast for that month with an effective date of the 1st of the following month.

Example: Promotion month of January

- Ad due on the 1st of December
- Ad will be promoted in the December e-blast
- Ad effective date: 1/1/2014 – Ad end date: 1/31/2014





Your Company Name , address, website etc.
MHEC Contract Number: MC00-X00 or just X00
Promo Code: MHEC73113 (or similar)

What is your promotion/Offer? Example:
Order \$1000 of our anatomical models, receive an extra 5% discount

How long is the offer good for? Example:
Orders must be received by: July 31, 2013
Please reference the promo code when placing an order

For more information or to place your order contact: insert your email address, phone number, web link or whatever method you would like members to utilize to contact you.



(For more examples of ads, visit www.mhec.net to view past showcase notices.)