

Small Business and Standard Booths

10 x 10

- Exhibitor ID sign (7" x 44")
- Free WiFi, electricity (ordered in advance), and parking
- Inclusion in the Program Directory
- Exhibitor Reception entry the evening before the event
- Breakfast and lunch the day of the event
- 6' draped table, folding chairs, waste basket
- Exhibitor passes (vary by booth type – see below)

9 – 19 – 24
DCU Center
Worcester

Additional exhibitor passes: \$150 each

Small Business Booth (50 or fewer employees)

- Standard Booth \$1,150: 1 table, 2 chairs, 2 exhibitor passes
- End Cap Booth \$1,400: 1 table, 2 chairs, 2 exhibitor passes

Standard Booth (51 or more employees)

- Standard Booth \$1,550: 1 table, 2 chairs, 2 exhibitor passes
- End Cap Booth \$1,800: 1 table, 2 chairs, 2 exhibitor passes



SPONSORSHIPS

Reach purchasing professionals from higher education, K-12 schools, cities & towns, libraries and many others!

ALL SPONSORSHIPS include a floor graphic in front of your booth, recognition on signage throughout the exhibit hall, and all booth inclusions (see above).

- PLATINUM** 20x10 booth, 2 6' tables, 8 chairs, 8 exhibitor passes
 \$5,000 Full back-page ad in Program, full-column graphics on entrance display
- DIAMOND** 20x10 booth, 2 6' tables, 6 chairs, 6 exhibitor passes
 \$4,000 Front or back inside-page ad in Program, graphics on entrance display
- PROGRAM** 10x10 booth, 2 6' tables, 3 chairs, 3 exhibitor passes
 \$4,000 Brand placement on Program front cover, graphics on entrance display
- GOLD** 10x10 booth, 2 6' tables, 3 chairs, 3 exhibitor passes
 \$3,500 Half-page ad in Program, graphics on entrance display

Scan to register



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ATTENDEE	10x10 booth, 2 6' tables, 3 chairs, 3 exhibitor passes
BAG \$3,500	Half-page ad in Program, logo on bag, graphics in entrance display
BADGES \$3,500	10x10 booth, 2 6' tables, 3 chairs, 3 exhibitor passes Half-page ad in Program, brand graphics on badges
LUNCH \$3,500	10x10 booth, 2 6' tables, 3 chairs, 3 exhibitor passes Half-page ad in Program, sponsorship signage displayed at lunch
BREAKFAST \$3,500	10x10 booth, 2 6' tables, 3 chairs, 3 exhibitor passes Half-page ad in Program, sponsorship signage at breakfast station
DESSERT \$3,500	10x10 booth, 2 6' tables, 3 chairs, 3 exhibitor passes Half-page ad in Program, sponsorship signage displayed at dessert station
PARKING \$3,500	10x10 booth, 2 6' tables, 3 chairs, 3 exhibitor passes Quarter-page ad in Program, additional table in lobby for ticket validation, floor graphic in front of the validation table
COFFEE \$3,500	10x10 booth, 2 6' tables, 3 chairs, 3 exhibitor passes Quarter-page ad in Program, sponsorship signage displayed at dessert station
WATER \$3,500	10x10 booth, 2 6' tables, 3 chairs, 3 exhibitor passes Quarter-page ad in Program, sponsorship signage at dessert station

Set-up Hours:

Wed 9/18
10:00 am – 3:00 pm
Thu 9/19
6:00 am – 8:30 am

Exhibit Hours:

Thu 9/19
9:00 am – 3:00 pm

Exhibitor Dismantle

Thu 9/19
3:00 pm – 7:00 pm
(and not before!)

Questions?

Contact **Christina Betances-Orrell**
CBetances-Orrell@mhec.net 413-992-2505

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